

**Subject Guide for Business Bootcamp**  
**Law 083**

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## Subject Outline

### **Introduction and Subject Aims**

Welcome to Business Bootcamp! Most lawyers will interact with business concepts in their careers, even if they do not specialize in corporate law or transactional work. This class is designed to teach law students the basics of business, accounting, and other topics in an abbreviated format.

The course is not designed to go in depth into all topics, but will move quickly over select concepts and terminology. In addition to gaining some institutional knowledge, students will hear from industry experts; lawyers, academics, and business professionals. Any readings will be posted on TWEN. Please stay on top of the reading by checking regularly. By the end of the course, students should feel more comfortable talking about and working on cases or deals with corporate/business clients.

### **Learning Outcomes**

By the end of the course, students should be able to do the following at a basic level:

- Identify important financial institutions
- Gain a basic understanding of finance and accounting concepts.
- Understand basic payment systems concepts
- Become familiar the regulatory environment of business
- Understand the nature of acquisitions and bankruptcy

## Academic Staff Contact Details

### **Subject Coordinator/Lecturer Contact Details**

We will have several guest lecturers and industry experts to introduce different topics. Your coordinator for the course is Jordan Neyland. Questions should be directed to the following:

Email: [jneylan2@gmu.edu](mailto:jneylan2@gmu.edu)

Room: 415 (Hazel)

Phone: (703) 993-8639

Consultation/Office Hours: by appointment in person or online (zoom, skype, etc.)

### **Email Protocol**

Please note that I am only able to respond to student emails coming from a GMU email address. Do not use personal email addresses such as Yahoo, Hotmail, or even business email addresses. Emails from non-university email addresses may be filtered by the University's spam filter, which means that I may not receive your email. All correspondence relating to this subject will only be sent to your university email address. Note that you must first activate your university email address before you can send or receive emails at that address.

While I endeavour to address queries received via email, it is more appropriate to resolve substantive questions during office hours. With this in mind, I encourage students to attend all lectures and to familiarize themselves with the consultation options offered by the lecturer in this subject.

## Lectures

### **Lecture Times**

Wednesdays, January 17 to April 17, exception Spring Break

Time: 4:00pm– 6:00pm

### **Lecture Schedule**

<b>Class Number</b>	<b>Pages</b>
<b>Class 1:</b>	Finance and Markets 1
	Guest Speaker: TBD
<b>Class 2:</b>	Finance and Markets 2
	Guest Speaker: TBD
<b>Class 3:</b>	Finance and Markets 3
	Guest Speaker: TBD
<b>Class 4:</b>	Finance and Markets 4
	Guest Speaker: TBD
<b>Class 5:</b>	Finance and Markets 5
	Guest Speaker: TBD
<b>Class 6:</b>	Finance and Markets 6
	Guest Speaker: TBD
<b>Class 7:</b>	Accounting and Financial Statements
	Guest Speaker: TBD
<b>Class 8:</b>	Securities Regulation and Disclosure
	Guest Speaker: TBD
<b>Class 9:</b>	Mergers and Acquisitions: Law and Finance
	Guest Speaker: TBD
<b>Class 10:</b>	Bankruptcy
	Guest Speaker: TBD
<b>Class 11:</b>	Auditing and Forensics
	Guest Speaker: TBD
<b>Class 12:</b>	Special Topics
	Guest Speaker: TBD
<b>Class 13:</b>	Wrap-up and Review

\*Scheduling for speakers is still being confirmed and may be subject to change.

### **Lecture Readings**

In addition to lectures, there will be readings assigned for completion either in class or outside of class. Please look regularly at the TWEN page to stay on top of the reading.

### **Lecture Slides**

Lecture slides will be placed on the TWEN page for this subject after each lecture AT THE DISCRETION OF THE LECTURER. Do not share any slides or materials without express permission of the lecturer. Any lecture slides are located under the heading 'Course Materials'. Lecture slides may be updated or revised before or after lectures. Be sure to check periodically for the most recent slides.

## Assessment

### Assessment Overview

Assessment Task	Due Date	Weighting
Final Exam	Take-Home (TBD)	90%
Submitted questions*	Before each Lecture	10%

\*For guest lecturers, students must prepare a question for the guest lecturer. Questions must be submitted BEFORE the lecture. Questions do not have to be asked in class, but they need to be submitted to the course coordinator via TWEN (or as otherwise instructed).

Note: The final grade can incorporate any exemplary/dissatisfactory class participation.

### Exam Policy

The exam can cover anything in the assigned readings or in materials covered in lectures. While the focus is generally on materials discussed in class, students are expected to read all assigned materials in preparation for the exam (not to mention class!).

Students must be available for the examination period. Supplementary/make-up exams will not be provided in cases of absence during the examination period, unless the absence is due to major illness or other serious circumstances. Special circumstances and conflicting schedules are handled by the Law Records Office, NOT the instructor. Students are encouraged to read the complete exam policy here:

[https://www.law.gmu.edu/records/exams\\_policies](https://www.law.gmu.edu/records/exams_policies)

### Plagiarism and Collusion

Presenting material from other sources without full acknowledgement (referred to as plagiarism) is heavily penalised. Penalties for plagiarism can include a mark of zero for that piece of assessment or a fail grade for the subject.

Plagiarism is the presentation by a student of an assignment or exam identified as his or her own work even though it has been copied in whole or in part from another student's work, or from any other source (e.g. published books, web-based materials, or periodicals), without due acknowledgement in the text.

Collusion is the presentation by a student of an assignment or exam as his or her own work when it is, in fact, the result (in whole or in part) of unauthorised collaboration with another person. Both the student presenting the assignment and the student(s) willingly supplying unauthorised material are considered participants in academic misconduct.

Please refer to the GMU Honor Code Pledge:

GMU Honor Code Pledge: [https://www.law.gmu.edu/academics/honor\\_code](https://www.law.gmu.edu/academics/honor_code)

### Special Consideration and Disabilities

If there are unexpected or unique circumstances that a student faces, please contact the Director of Student Academic Affairs (Christine Malone). Despite any serious family or health concerns, students are required to miss no more than 20% of the lectures. Students with disabilities or chronic medical conditions who seek in-class and/or exam accommodations should contact the Office of Disability Services (ODS, [ods.gmu.edu](https://ods.gmu.edu)). This is the only office that can make a determination as to whether accommodations are required. The law school and instructors work with ODS to implement any approved accommodations.