

## SYLLABUS

### INTERNATIONAL INTELLECTUAL PROPERTY POLICY SEMINAR LAW 418-001 – SPRING 2023

INSTRUCTOR:	Chris Moore
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COURSE CREDITS:	2
OFFICE HOURS:	By appointment
ATTENDANCE/GRADE:	Please read the assigned texts, show up for class and participate in the discussion. Your grade will be based primarily on a final paper (80 percent). Class participation will also count toward your final grade (20 percent).
LEARNING OUTCOMES:	Through participation in this course, students will gain and demonstrate knowledge of key forms of intellectual property (IP) protection available in countries around the world. They will evaluate and analyze contemporary global IP policy debates. They will be able to apply the course information and skills to real world situations and be able to communicate their knowledge of international IP policy orally and in writing to diverse audiences.

#### CLASS SCHEDULE:

The order in which the topics are considered is subject to change. There may be additions to the reading assignments. Some topics may be addressed by or with guest lecturers.

Date	Topic	Reading Assignments
1/24	Introduction	WIPO, " <a href="#">What is Intellectual Property?</a> " (2020) Reiss, " <a href="#">Commentary on the Paris Convention</a> " WTO, " <a href="#">Overview: The TRIPS Agreement</a> " WIPO, " <a href="#">Summaries of Conventions, Treaties and Agreements</a> " (2013) Yu, " <a href="#">A Spatial Critique of Intellectual Property Law and Policy</a> " (2017)

		Harroch, " <a href="#">10 Intellectual Property Strategies for Technology Startups</a> " (2017)
1/31	Major trends and debates	<p>Curtis, "<a href="#">Intellectual Property Rights and International Trade</a>" (2012)</p> <p>Diwakar and Sorek, "<a href="#">Dynamics of Human Capital Accumulation, IPR Policy and Growth</a>" (2016)</p> <p>Yu, "<a href="#">The Rise of China in the International Intellectual Property Regime</a>" (2018)</p> <p>Helfer, "<a href="#">Human Rights and Intellectual Property</a>" (2018)</p> <p>WEF, "<a href="#">Artificial Intelligence Collides with Patent Law</a>" (2018)</p> <p>McGrath "<a href="#">Protecting patents and copyright with blockchain</a>" (2018)</p>
2/7	<p>Trademarks</p> <p><b>In-class discussion of paper topics</b></p>	<p>Dinwoodie, "<a href="#">Territorial Overlaps in Trademark Law</a>" (2017)</p> <p>Halabi, "<a href="#">International Trademark Protection and Global Public Health</a>" (2012)</p> <p>Fleming, "<a href="#">Counterfeiting in China</a>" (2014)</p> <p>Brown and Brison, "<a href="#">US Sport Brand Trademark Infringement Claims in China</a>" (2018)</p>
2/14	Geographical indications	<p>Calboli, "<a href="#">Expanding the Protection of Geographical Indications of Origin under TRIPS</a>" (2006)</p> <p>Huysmans, "<a href="#">Exporting protection: EU trade agreements, geographical indications, and gastrointernationalism</a>" (2020)</p> <p>Raustiala and Munzer, "<a href="#">The Global Struggle over Geographical Indications</a>" (2007)</p>

		WIPO, " <a href="#">The Lisbon System</a> " (2018)
2/21	Copyright <b>Paper outlines due</b>	Frankel, " <a href="#">The International Copyright Problem and Durable Solutions</a> " (2015)
2/28	Copyright	Fiordalisi, " <a href="#">Cross-Border Conflicts of Copyright Law in the Age of Internet Sharing</a> " (2015)
3/7	Patents	Holman et al., " <a href="#">Patentability Standards for Follow-One Pharmaceutical Innovation</a> " (2018)  Mossoff and Madigan, " <a href="#">Turning Gold to Lead: How Patent Eligibility Doctrine is Undermining U.S. Leadership in Innovation</a> " (2017)  Spence et al., " <a href="#">Global Patent Litigation Strategy</a> " (2018)
3/21	Regulatory Data Protection <b>Draft papers due</b>	Cook, " <a href="#">Regulatory Data Protection in Pharmaceuticals and Other Sectors</a> " (2007)  McDonald et al., " <a href="#">Setbacks in Regulatory Data Protection Confront Innovative Drug Developers in the Russian Federation</a> " (2018)  Kendall and Hamill, " <a href="#">A Decade of Protection for Innovative Drugs in Canada: Issues, Limitations, and Time for a Reassessment</a> " (2016)  Armouti and Nsour, " <a href="#">Data Exclusivity for Pharmaceuticals: Was it the Best Choice for Jordan under the U.S.-Jordan Free Trade Agreement?</a> " (2016)
3/28	Trade Secrets	Risch, " <a href="#">Why Do We Have Trade Secrets?</a> " (2007)  Linton, " <a href="#">The Importance of Trade Secrets: New Directions in International Trade Policy Making and Empirical Research</a> " (2016)  Radcliffe and Rydstrom, " <a href="#">A Comparison of the New EU and U.S. Trade Secrets Regimes</a> " (2018)

4/4	Competition	<p>Lianos, "<a href="#">Competition Policy and Intellectual Property Rights</a>" (2017)</p> <p>Ghosh, "<a href="#">Intellectual Property Rights: The View from Competition Policy</a>" (2009)</p> <p>Stakheyeva, "<a href="#">Intellectual Property and Competition Law: Understanding the Interplay</a>" (2018)</p>
4/11	Harmonization	<p>Baechtold and Miyamoto, "<a href="#">International Patent Law and Harmonization</a>" (2005)</p> <p>Jamison, "<a href="#">Patent Harmonization and Biotechnology</a>" (2015)</p> <p>AIPPI, "<a href="#">Resolution: HCCH Judgments Project</a>"</p>
4/18	Trade	<p>Maskus and Ridley, "<a href="#">Intellectual Property-Related Preferential Trade Agreements and the Composition of Trade</a>" (2016)</p> <p><a href="#">U.S.-Mexico-Canada Agreement Chapter 20</a></p> <p><a href="#">RCEP Agreement Chapter 11</a></p> <p>In-class exercise</p>
5/11	<b>Final papers due</b>	